

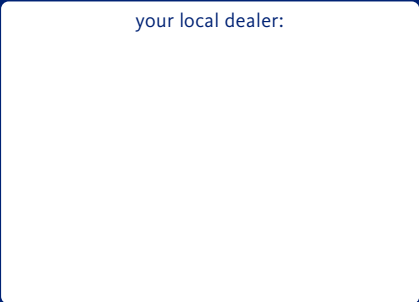


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DONNA *senior*
Hand in Hand





MORE PLEASURE IN EATING

As people get older, many tasks are no longer as easy to accomplish as they were when they were younger. Tying a shoelace, buttoning up a blouse and above all handling cutlery, plates or cups suddenly prove to be frustrating hurdles to overcome in everyday life. Old people frequently react with a sense of shame and self-doubt. At the same time, they frequently reject dinnerware designs such as feeding cups, which are very obviously specially tailored to cater for disabilities, because they feel that they are stigmatised in public as a result of their minor handicaps. As a consequence some of them even lose their appetite because of their feeling of insecurity and they stop going to social gatherings. This detracts from their enjoyment of life and social interaction, which can easily be restored with a little bit of empathy and ingeniousness.

This is why SCHÖNWALD, as a manufacturer of professional German designer porcelain with more than 125 years of experience, has now developed a range of products that makes it easier for older people who have restricted motility and coordination to eat and at the same time stylishly conceals their limitations: Donna *senior*.

Find out for yourself how much of a positive impact the extra degree of security and independence provided by small functional aids has on older people's feeling of self-worth. In everyday life, Donna *senior* quickly proves to be a valuable aid in restoring an appetite for culinary delights and conviviality while dining in a respectful and lively way.

Another benefit: In order to hide the fact visually that these products are special, the new professional range deliberately retains SCHÖNWALD'S Donna shape and can be combined seamlessly with this tried-and-tested collection.

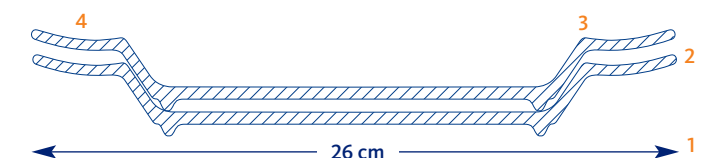


MORE ROOM FOR TABLE RITUALS

Right from an early age, the dinner table set and laid with a cloth is a key central place where families get together. It is the place where meals are eaten and where everybody has their own established place. And at the same time it is a place for meeting other people, chatting and familiarity.

This is why celebrating the culture of dining at the table is an irreplaceable ritual, especially for elderly people, which they associate with lots of memories and established patterns which sustain them and also awaken their appetite to enjoy their food. In this overall sense, maintaining the culture of dining at the table plays a vital role that cannot be underestimated in terms of people's health and wellbeing. What is very important to old people in this context is that they are able to eat independently, without any help from carers or tools which stigmatise their deficiencies in motor function.

Donna *senior* now offers respectful alternatives to these aids, which are often perceived to be degrading. One example is the flat dinner plate. The rim of the plate is raised slightly and can therefore be gripped better. In the transition from the rim to the side, there is also a fine edge which can be used to transfer food onto forks and spoons more easily. In turn, the rim itself has a concave shape, either as a place to put down small portions of food or as a place to deposit ingredients which do not appeal or present difficulties when it comes to chewing.



Special plate flat with rim 26 cm

- 1 Standard size for plate dispensers and covers.
- 2 Easy to grip thanks to the raised rim on the plate.
- 3 Discreet stripping edge in the transition from the rim to the side.
Helps diners to pick up food safely, even if they have a weak and unsteady hand.
- 4 Concave-shaped rim as a place to deposit things.

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MORE TIME FOR ENJOYMENT

It is only on a second glance that you notice that the special dinnerware Donna *senior* differs from the “normal” articles with the Donna relief. It is well worth having a closer look here at all the special features which make everyday life easier for people with restricted motility.

The special shaping of the crockery is a response, which can hardly be made out visually but is extremely sturdy and helpful in daily use, to the problems encountered in everyday life.

For instance, the food area of the deep plates has been made especially small. However, as a result of the steeper side, this plate still holds the same volume. This means that without any fuss it prevents food from cooling down quickly, and diners are more at leisure to chat at the dinner table, take time to enjoy themselves and relish their food. Thanks to a fine edge in the transition from the rim to the side, soups and snacks can be placed on spoons or forks with fewer problems. This provides welcome assistance because older people's hands tend to be slightly shaky and they have less strength in them.



Special plate deep with rim 23 cm

- 1 Smaller food area but the same volume thanks to steeper edge.
Food cools down less quickly, optimum retention of heat.
- 2 Discreet stripping edge between rim and edge.
Helps diners to pick up food safely, even if they have a weak and unsteady hand.
- 3 Concave-shaped rim as a place to deposit things.



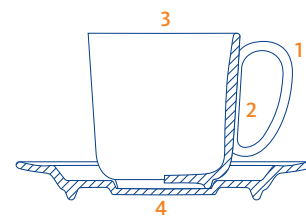
MORE LOVE OF DETAIL

As long as residents at old people's homes are still sprightly enough to sit down at a table and enjoy their meals together, they appreciate not only good cuisine geared to the needs of the elderly but also a stylish ambience. It is the little things that really make a difference here: specially chosen table linen, a table that has been laid with great attention paid to the finest details, bright, friendly lighting, and a pretty bouquet of flowers.

Many older people prefer to have dishes and bowls from which they can serve themselves according to their mood and what they fancy eating rather than pre-prepared meals. People are only too happy to help one another with serving and hosting.

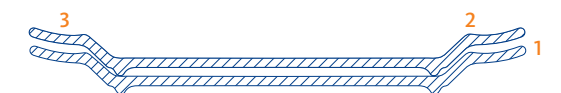
Donna *senior* supports these forms of independence and hospitality with its cleverly thought-out functional items. The special mug which has been designed for people with restricted motor function can be gripped better – even with all the fingers – thanks to the large opening and the wider design of the handle. A heat-insulating protective web ensures that users do not burn their fingers. The larger opening of the mugs (95 mm) makes them very comfortable to drink from without banging their nose. And to ensure that the mug does not tip over as quickly, the well of the saucer is deeper.

How can you have an afternoon cup of tea or coffee without a piece of cake? The small cake plate is a real hit because it boasts the same functional benefits as its big brothers.



Special mug 0,30 l / Special saucer

- 1 Wider handle with a large opening.
Easier to grip, even with all the fingers.
- 2 Heat-insulating protective web.
- 3 Comfortable to drink from (larger opening).
- 4 Protection against tipping (low well in the saucer).



Special plate flat with rim 24 cm

- 1 Very easy to grip thanks to a raised plate rim.
- 2 Discreet stripping edge in the transition from the rim to the side.
Helps diners to pick up food safely, even if they have a weak and unsteady hand.
- 3 Concave-shaped rim as a place to deposit things.

MORE RESPECT FOR DIGNITY

Just like children who like to have the same story read to them or like to listen to a particular prayer as an established ritual for getting to sleep, old people love the repetition of habits and customs they are familiar with. This is because it gives them a feeling of security in a world which is often perceived as being bemusing, particularly by people who suffer from dementia.

Even colours which are encountered time and time again in the everyday environment can help people to feel secure and also have a positive impact on people's moods. One thing you need to be aware of here though is that very old people in particular tend to suffer from greatly impaired vision, which only allows them to see colours in a weakened way. In addition, they can often only make out contours as blurred shapes. Porcelain with an intricate pattern on it is therefore rather unsuitable for them as an aid in everyday life.

Donna *senior* therefore places particular importance on special colours which appeal to the elderly and feature powerful shades with big contrasts between them. For example, the transition from the base of the saucer to the rim can be identified without any problems and the process of placing the cup down no longer presents such a stumbling block.

Another benefit: On request Schönwald will develop an individual decorative style featuring your logo. This is an individual touch which conveys the impression of a personal, welcoming atmosphere to the outside world, visible to both residents and their guests.

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However, the finest advertisement for your institution is happy residents. The ability to enjoy meals independently in a sociable setting with other people, something which is made possible by the new special crockery Donna senior, is an essential requirement for this happiness.



DECORATIVE IMPRESSIONS

Patterns are not just decorative ornaments with Donna senior. Rather, they serve as important optical aids for senior people, whose perception naturally becomes weaker. Colourful contrasts help to recognise where the plate gets deeper. Or they provide orientation for placing a coffee mug on a saucer. The patterns illustrated give you ideas as to how the decorations could look like. We would be pleased to develop a tailor made solution exclusively for you.



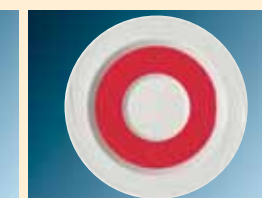
Decor pattern red 62930



Decor pattern red 62931



Decor pattern red 62933
Mug: 62931



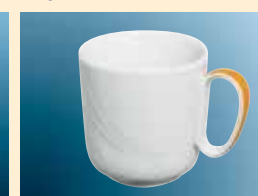
Decor pattern red 62932



Decor pattern orange 62990



Decor pattern orange 62991



Decor pattern orange 62993
Mug: 62991



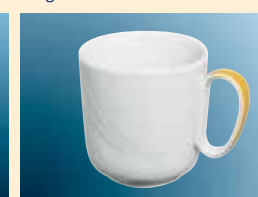
Decor pattern orange 62992



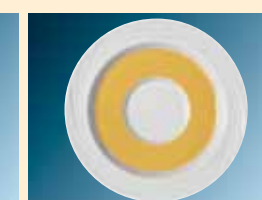
Decor pattern yellow 62980



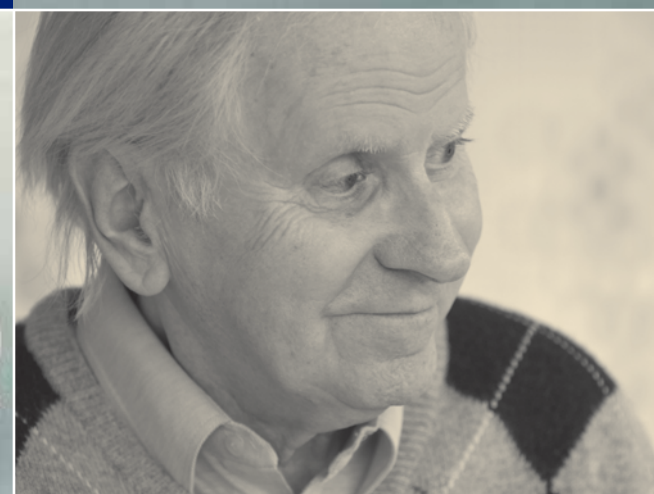
Decor pattern yellow 62981



Decor pattern yellow 62983
Mug: 62981



Decor pattern yellow 62982





Decor pattern light green 62940

Decor pattern light green 62941

Decor pattern light green 62943
Mug: 62941

Decor pattern light green 62942

Decor pattern dark green 62950

Decor pattern dark green 62951

Decor pattern dark green 62953
Mug: 62951

Decor pattern dark green 62952

Decor pattern medium blue 62960

Decor pattern medium blue 62961

Decor pattern medium blue 62963
Mug: 62961

Decor pattern medium blue 62962






Decor pattern dark blue 62970







Decor pattern dark blue 62971

Decor pattern dark blue 62973
Mug: 62971

Decor pattern dark blue 62972

The range

Article	Code			Weight 1 pc.	Ø	Height 1 pc.	Height 11 pcs.
			Inch/Oz	Gramme	mm	mm	mm
	▼ DONNA <i>senior</i>						
	Special plate flat with rim	26 9181826	10.1"	690	259	35	135
	Special plate flat with rim	24 9181824	9.4"	530	241	22	105
	Special plate deep with rim	23 9181823	9"	530	231	40	140
	Special mug Special saucer	30 9185630 9187130	10 oz 6.6"	260 280	85 170	86 21	– 120
▼ DONNA additional range							
	Plate flat with rim	25 9180025 27 9180027	10" 10.6"	670 770	257 272	24 26	139 135
	Plate deep with rim	23 9180123	9"	510	231	32	127

Article	Code			Weight 1 pc.	Ø	Height 1 pc.	Height 11 pcs.
			Inch/Oz	Gramme	mm	mm	mm
	Plate flat with rim	26 9180626	10"	680	255	26	135
	Compartment dish round 3 comp.	9182403	10"	880	257	27	137
	Soup bowl	40 9185741	13.5 oz	225	122	60	246
	Soup bowl	50 9185750	16.9 oz	315	132	67	298
	Soup bowl	45 9185745	15.9 oz	295	125	59	314
	Salad dish round	12 9183112	4.75"	230	119	41	335
		15 9183115	6"	440	149	51	436
		18 9183118	7"	620	179	63	510
		21 9183121	8.25"	980	208	73	596

The range

	Article	Code			Weight	Ø	Height	Height
			Inch/Oz	Gramme	mm	mm	1 pc.	11 pcs.
	Salad dish square	14 9183214	8.4 oz	240	diag.:/L:		35	217
					145/117			
	Platter with rim	26 9182026	10.25"	500	L:/W:		26	118
		29 9182029	11.4"	690	297x211		27	125
		33 9182033	13"	890	336x236		28	120
		38 9182038	15"	1260	378x270		35	155
	Coffeepot	30 9184130	10 oz	370	86	112	–	
	Teapot	35 9184335	12 oz	443	97	103	–	
	Jam jar and sugar bowl	20 9184920	6 oz	262	89	76	–	
	Salt shaker	9184010		70	47	57	–	
	Pepper shaker	9184020		70	47	57	–	

	Article	Code			Weight	Ø	Height	Height
			Inch/Oz	Gramme	mm	mm	1 pc.	11 pcs.
	Creamer	15 9184715	5 oz	175	68	73	–	
		30 9184730	10 oz	310	82	94	–	
	Cup and saucer stackable	K/18						
		S 9186918	6.3"	215	160	21	100	
		C 9185118	6 oz	175	79	63	488	
	Coffee mug	28 9185628	9 oz	240	79	85	746	

Our Donna collection includes many further articles. We would be pleased to send you further information upon request.



- extraordinary hardness
- high chipping resistance
- resistant glaze
- precise stackability
- guaranteed dishwasher-proof inglaze
- decor patterns