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SIGNATURE

Individuality has
a new name

Schönewald





The stage is set for the culinary art

People visiting restaurants nowadays expect a great deal more than just starched tablecloths and great food. To put it simply, every detail needs to be just right: the decor, ambience, lighting and service are all just as vital as the quality of the cuisine.

An increasingly important aspect here is how and in what form the cuisine is presented. Before tasting the delights on offer, people like to admire, choose and enjoy the look of the food. No wonder then that the aesthetic and highly imaginative art of presenting cuisine has developed into a passion for ambitious chefs.



“OF COURSE I WISH TO
SPOIL MY GUESTS. BUT I WISH TO
SURPRISE THEM AS WELL.”





"SAMPLING, **CREATING**, COMPOSING,
EXPERIMENTING, AND **PERFORMING**: DESIGN THAT SERVES TO
ACCENTUATE **CREATIVE CUISINE**."



CARSTEN GOLLNICK, DESIGNER



Signature presents: culinary visions

A plate is a plate and will always be a plate. This may be true, but the creative touches added by the renowned designer Carsten Gollnick turn it into a stage for culinary visions. Signature enhances our eating customs and visual expectations and invites us to experience cuisine in entirely new dimensions, with ingenious creations that cater for novel, imaginative culinary trends.

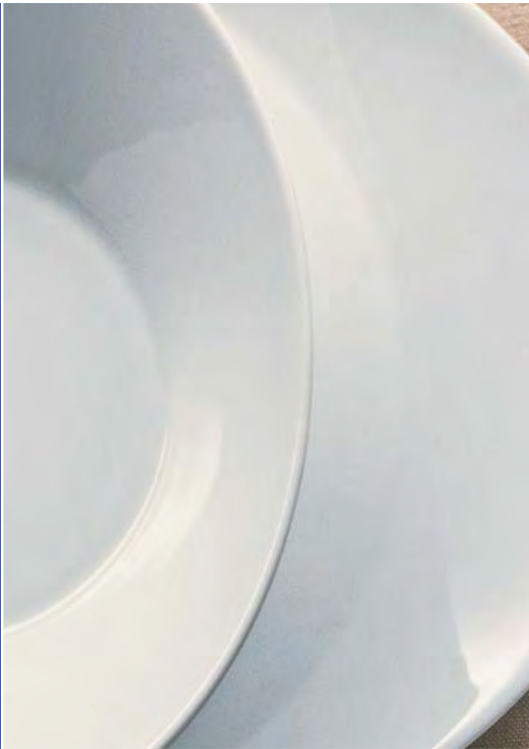
The design touches are not just for design's sake, but have been crafted to cater for the specific demands of modern gastronomy. Signature is a form of porcelain that appreciates how to set trends – delighting in experimentation.



**5 elements ...
endless possibilities**

Signature magically allows you to create any table setting you desire – Carsten Gollnick has made this possible with his choice of five different materials: porcelain, wood, glass, silicone and textiles.

These five basic elements are blended together to create contrasting settings that accentuate the fine way the cuisine is presented. This ensures that every culinary creation has its own individual flavour: sometimes fascinating, sometimes amusing, occasionally surprising and occasionally discreet. In all cases though, creative.



PORCELAIN



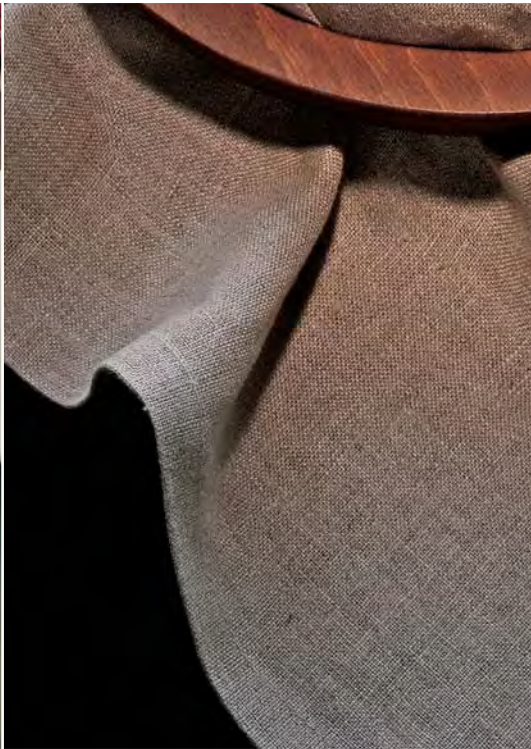
WOOD



GLASS



SILICONE



TEXTILES



Sculptures in white

Signature simply offers a novel interpretation of traditional shapes and gives them unusual roles. Bowls are transformed into a spoon with sweeping curves that serves as a saucière, bowl for starters or dessert plate. Plates no longer have the usual round shape and set new trends with soft oval lines or take on a rectangular form with inviting separate terraced sections. Even if the imagination is still running wild – the design remains clear and never comes across as playful.





Multifaceted combinations of wood, textiles and porcelain

Wood, textiles, porcelain: the surprising aspect of this collection can sometimes also be described as a “reversal of visual expectations”. A wooden table is normally covered with a tablecloth. Signature adopts the opposite approach: a wooden tray rests on the tablecloth as a place set. The natural warmth of the wood provides a contrast to the elegant cool of the white porcelain.



A wooden tablet, complemented by the small speciality dish for exquisite olive oil, produces an extravagant display of Mediterranean flair.

Whether they are made from willow or metal – bread baskets usually feature a woven design. The Signature bread basket also represents a departure from the norm – it is a fascinating blend of textiles and wood. It is created with just a few twists and turns from a serviette and a wooden ring. There you have it – a refined way to present fresh bread for every occasion.





Porcelain, glass and a surprise

Signature, this is also the hallmark of the future. The new silicone mould that is able to withstand temperatures of from -40°C to $+260^{\circ}\text{C}$ offers boundless possibilities to stir the imagination of chefs. No matter whether ice cold or hot, sweet or savoury – you can create whatever you wish!

Little effort – major impact: Squeeze out the contents of the silicone mould onto the surface of the gourmet plate that has been specially shaped for this form of presentation. The resulting hollow space can now either be filled directly or a small glass bowl can be placed in it. Invite your guests to rediscover the art of enjoyment!



MENUE



Creative gastronomy

One of the highlights of this exceptional collection is the welcome set consisting of high-quality wood and textiles. The fabric wrap cover placed around the wooden tray contains all the implements your guest will require – from the serviette and menu through to the cutlery. By opening up new avenues for original food-presentation ideas, this welcome set constitutes an essential element of the concept that Signature embraces.

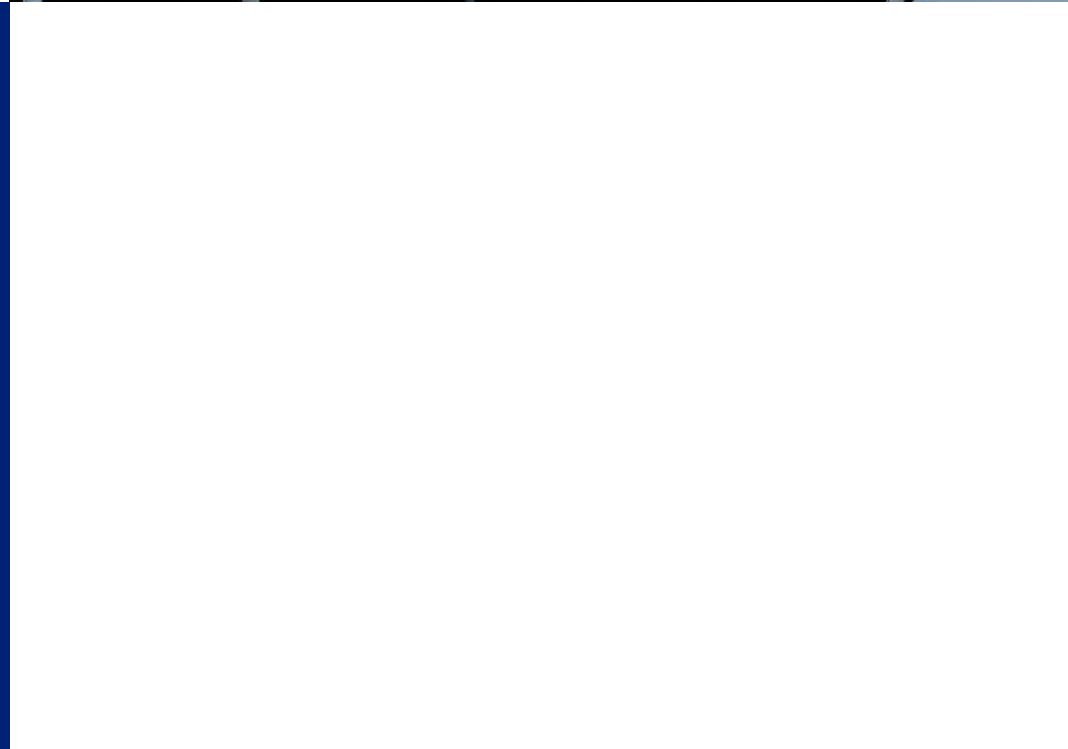
Welcome your guests with a modern, surprising touch!



Coffee culture is also given pride of place with Signature and enacted in many guises. For instance, the coffee range comprises both porcelain mugs in many different sizes and a latte macchiato glass. The slender mugs offer an element of surprise with a dynamically curved handle that mimics the shape of the plates.

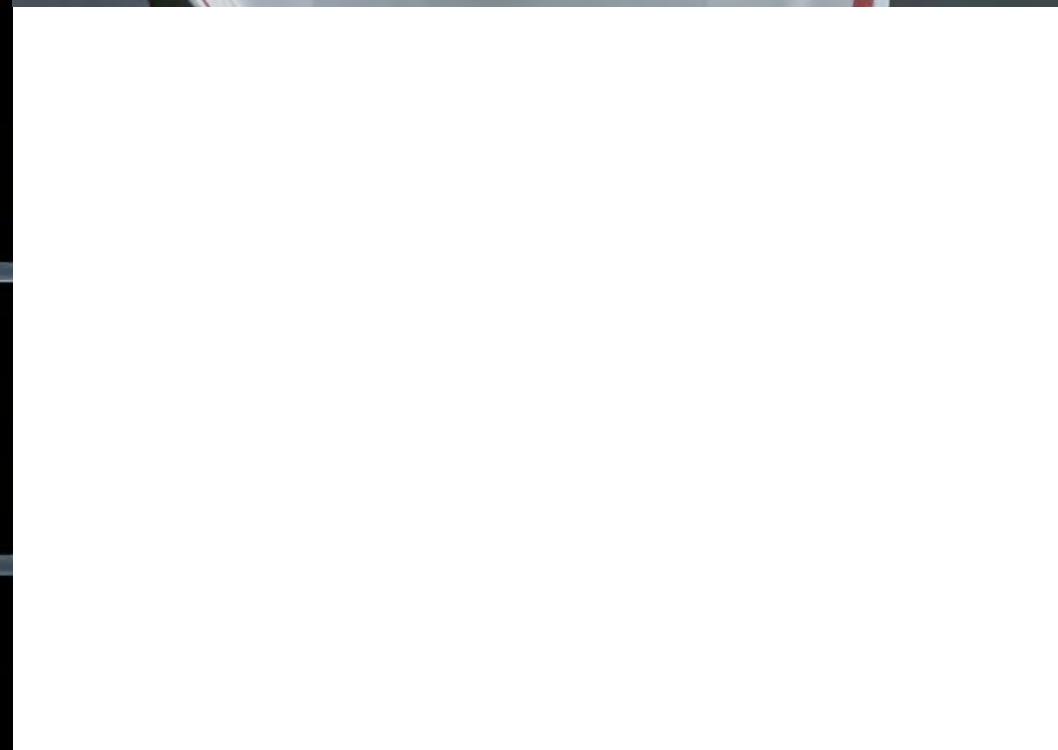
The endless range of combination options gives you the freedom, depending on the occasion, to give a restaurant, bar or dinner party its own individual flavour. And you will be inspired to put the individual items to novel uses time and again.

One thing here is clear: Signature will leave a lasting impression on your guests, reflecting as it does your own individual style, your personal “hallmark”.





WORLD OF SIGNATURE



Emotions inspire

Signature is captivating in its timelessly classy yet modern appearance. The different patterns emphasise playfulness and charm, and match the clarity of the designs in shape and colour. Asymmetric areas and lines give the porcelain pieces an individual touch, which in turn creates a bridge of emotional suspense with the creative facet of your food.

Signature patterns surprise and fascinate through their powerful colours and shapes.



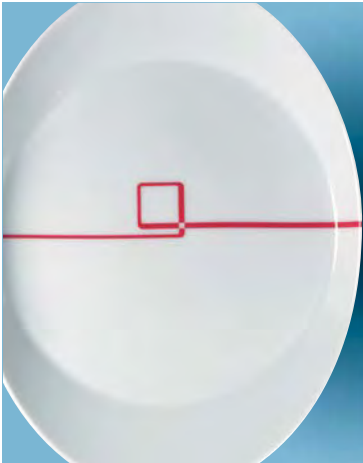
DECORATIVE IMPRESSIONS



Decor Pattern Experience 62867



DHL Innovation Center, Troisdorf



Decor Pattern Guide Line 62864*



Decor Pattern Tomorrow 62865*



Restaurant Beyond, Eschborn



Decor Pattern Identity 62866



Decor Pattern Spotlight Orange 62862



Decor Pattern Spotlight Terrakotta 62863








Restaurant Siello, Junglinster Luxemburg








*) This pattern includes individual items that are decorated differently.

The range






Line range


Article		Code		Weight 1 pc.	Ø	Height 1 pc.	Height 11 pcs.	
			Inch/Oz	Gramme	mm	mm	mm	
					L/W:			
	Bread & butter plate	17	9351217	6.8"	225	172x131	20	110
	Salad plate	22	9351222	8.7"	380	223x170	24	115
	Starter plate	27	9351227	10.7"	530	273x207	24	120
	Dinner plate oval	31	9351231	12.3"	875	318x243	26	135
								
	Plate flat coupe	32	9351232	12.4"	1050	318	20	135
					L/W:			
	Platform plate oval	22	9351822	8.6"	410	220x171	23	143
					L/W:			
	Platform plate oval	32	9351832	12.5"	1030	317x246	31	161
					Diag/W:			
	Platform plate square	30	9351530	11.5"	1610	404/297	27	162

Article	Code			Weight 1 pc.	Ø	Height 1 pc.	Height 11 pcs.
			Inch/Oz	Gramme	mm	mm	mm
	Plate deep oval	18 9351318	7.1"	275	183x138	44	138
		25 9351325	9.8"	490	251x196	45	130
		30 9351330	11.8"	760	303x233	45	145
	L/W:						
	Gourmet plate deep coupe	28 9351828	5.7 oz	930	278	59	175
	Spoon-shaped bowl	10 9356110	2.7 oz	115	158x99	40	-
		16 9356116	10.8 oz	390	264x156	65	-
	Bowl oval	11 9356211	4.7 oz	110	110x89	43	148
	Olive oil dish	10 9356210	3.9"		99x74	21	106

The range

Line range

Article	Code		Weight 1 pc.	Ø	Height 1 pc.	Height 11 pcs.		
		Inch/Oz	Gramme	mm	mm	mm		
	Espresso cup	07						
	S	9356907	5.5"	130	141x113	18	95	
	C	9355257	2.4 oz	115	54	60	-	
	Cup	18						
	S	9356918	8.0"	220	173x132	20	110	
	C	9355268	6,4 oz	170	72	73	-	
	Espresso cup	12						
	S	9356907	5.5"	130	141x113	18	95	
	C	9355262	4.4 oz	145	59	84	-	
	Cup	25						
	S	9356918	8.0"	220	173x132	20	110	
	C	9355275	8.4 oz	240	73	94	-	
	Coffee Mug	30	9355280	10.1 oz	300	73	115	-
	Bread basket ring (wood)	9357961	9.0"	100	230	17	-	
	Bread basket base (plastic)	9357960	8.0"	100	204	59	359	
	With matching							
	Cloth napkin	50x50	9357950	19.5"	80			
	Colour upon request							
	Latte Macchiato glass	30	9359230	10.1 oz	320	69	163	-
	Discontinued	31.12.2008						

Article		Code		Weight	Ø	Height	Height
			Inch/Oz	1 pc. Gramme	mm	1 pc. mm	11 pcs. mm
	Glass bowl	12 9353162	7.1 oz	185	117	46	136
	Silicone mould	13x13 9356413	23.7 oz	155	Diag./W: 195/150		58 -
	Welcome set consisting of:						
	Cloth cover	9357951		60			
	Tray (wood)	9358901	15.6"	1050	L:/W: 400x300		20 220
	Cloth napkin	50x50 9357950	19.5"	80			
	Serving board (wood)	9358900	9.1"	326	L:/W: 233x164		14 154
							

We would like to express our gratitude to the Dorint Sofitel Bayerpost, Munich and the Tertianum, Munich for their kind assistance.

In the table settings glasses from Schönwald's Rialto and Vino Nobile ranges were used.

All dimensions and weights are subject to the usual tolerances in the china production.

GENUINE BRAND NAME PORCELAIN



extraordinary hardness
high chipping resistance
resistant glaze
precise stackability
guaranteed dishwasher-proof inglaze decor patterns