



Porzellanfabrik Schönwald
Spezialfabrik für Hotelporzellan

Rehauer Straße 44 - 54
D-95173 Schönwald
Telephone: +49 9287 56 - 0
Fax Inland: +49 9287 56 - 2133
Fax international: +49 9287 56 - 2193
E-Mail: schoenwald@schoenwald.com
www.schoenwald.com

 **SCHÖNWALD**
Germany

your local dealer:

swa-07/17 www.schlieske.de



WellCome
SENSUOUS DESIGN

 **SCHÖNWALD**
Germany

WELCOME TO

WellCome

To wish diners a warm welcome and create a relaxed atmosphere of well-being for them – it is precisely this which sums up the true essence of hospitality. With WellCome, the art of hospitality takes on a new, natural form.

With their asymmetrical design and unconventional shapes, the latest creations defy all geometrical expectations. Indeed, they allow wide-ranging associations with all that is natural and established. With the new WellCome collection, the “regular irregularity” of nature is successfully interpreted in porcelain.

Delicate curves, gentle slopes, asymmetrical openings: “WellCome is pure temptation for the senses. The individual pieces challenge diners to grasp them in their hands,” said the renowned designer Carsten Gollnick, when commenting on his creation. The collection's smooth contours radiate a harmonious power. They celebrate the order of irregularity in nature and promise a feeling of well-being which will appeal to all of the senses. WellCome offers diners a reception which is full of promises and irresistibly encourages them to savour culinary secrets in a new way.

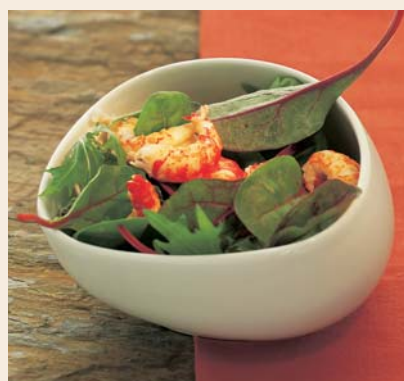


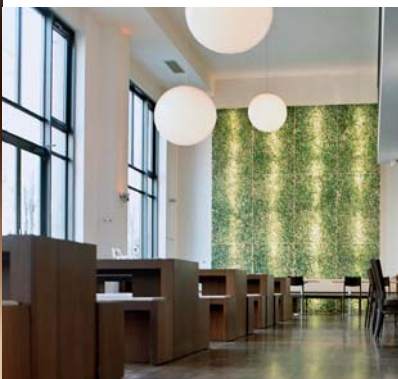


Delicate contours – inner strength

It is precisely this combination of purely cream-coloured articles which brings the gentle lines that are so typical for the WellCome collection to the fore. This is reflected in the numerous bowls which are available in a range of different sizes in exactly the same way as it is in the unusual meander-style dish whose partitions can accommodate small dip containers.

WellCome in creamy white features all the qualities of Schönwald porcelain. In spite of its delicate appearance, it is tough enough to stand up to the day-to-day stresses encountered in the restaurant trade. This inner strength makes WellCome extraordinarily resistant to both scoring and chipping.





The ideal accompaniment to culinary creativity

Nowadays, diners expect an intensive feeling of well-being when they visit a restaurant. They would like to forget everyday issues, immerse themselves in a world of relaxation and relish this experience with a passion. The WellCome collection persuades them to make these desires reality.

In the field of creative, modern cuisine, the naturally beautiful design of the articles offers new freedom when it comes to providing a sensuous backdrop for culinary delicacies. The wide range of unusual shapes provides the inspiration needed to really experiment. In spite of this great artistic freedom, WellCome always cuts a confident figure – regardless of the ambience in which it is used.



In the realm of the senses

Warm, smooth and attractive. These are the words which come closest to describing the sensuous radiance of the WellCome collection. This impression is further reinforced by the natural earthy shades of the decors.

Rich terracotta and a sensuous Wengé shade enter into an interesting dialogue with subtle creamy white. Instead of a harsh clash of colours, there is a quiet encounter with gentle contrasts.





The gentle interaction of shapes and colours

The organic architecture of the designs and the warm intensity of their colours distance themselves from all that is artificial. WellCome rediscovers the charm of what is real and established. Basic original designs are playfully maintained and interpreted in a modern and sensitive manner.

Its natural beauty, immersed in a light, warm shade of grey, fascinates. When combined with the southern flair of the terracotta clay, the result is a truly individual overall appearance.



A perfect welcome

WellCome awakens a desire to combine. When one article is placed inside another, the different shapes caress one another and result in an irregular and yet harmonious overall combination.







This unusual collection is synonymous with a new and bold way of communicating with diners. It embodies a new






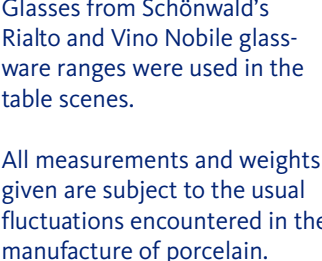
sense of attentiveness and care which becomes tangible in the emotional design language of each of the individual articles.

With WellCome, you can reformulate your understanding of hospitality in an individual and sensuous manner. You can also welcome your diners in an unusual way.



The range

Article	Code		Inch/Oz	Weight	Ø	Height	Height
				1 pc.	mm	1 pc.	11 pcs.
				Gramme		mm	mm
	Plate flat coupe	12 9381212					
		15 9381215	6"	195	154	19	89
		22 9381222	8,2"	470	211	26	120
		26 9381226	10,5"	780	270	32	140
		31 9381231	40"	1030	308	32	172
	Plate deep coupe	16 9381316	8,5 oz	250	160	30	120
		22 9381322	20 oz	495	220	38	130
		28 9381328					
	Meander plate oval	32 9381832	12,8"	925	L:/W: 329x205		29 89
	Platter oval coupe	18 9382218	10"	170	L:/W: 179x88		23 -
		33 9382233	13"	700	330x141		33 163
		38 9382238					
	Platter oval coupe	26 9382226					
	Dip dish	9 9385709	3,5"	65	90	22	100

Article	Code		Inch/Oz	Weight	Ø	Height	Height
				1 pc.	mm	1 pc.	11 pcs.
				Gramme		mm	mm
	Bowl	13 9383163	5"	335	130	66	-
	Salad dish	17 9383167	15 oz	450	158	70	-
		20 9383170	30 oz	715	205	68	-
		24 9383174	42 oz	925	246	74	-
		30 9383180	110 oz	1830	322	103	-
	Saucer matches the cups from shape Generation	9386918	6"	220	154	19	165
	Saucer matches the cups from shape Generation	10 9386910					
	Dip dish (glass)	9 9386109					
	Bowl (glass)	13 9383113					

Glasses from Schönwald's Rialto and Vino Nobile glass-ware ranges were used in the table scenes.

All measurements and weights given are subject to the usual fluctuations encountered in the manufacture of porcelain.

